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Blockchain and Trust for Secure, End-User-Based and Decentralized IoT Service Provision

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ABSTRACT The integration of blockchain principles in several application fields has gained much attention. In the context of IoT, blockchain has the power to fill the trust gap between different decentralized entities. Trust relationships in an IoT ecosystem are created by appropriate trust evaluation techniques, assessing the trustworthiness of all participants. One of the key elements of this research publication is the combination of blockchain and trust evaluation techniques to increase the effectiveness, resiliency and the credibility of trust among service providers and service consumers in decentralized IoT marketplaces. Many other existing trust approaches using blockchain are reviewed in this publication where their strengths and limitations are highlighted regarding their usage in decentralized IoT communities with end-user-based service providers. The synergy of blockchain and trust leads to a holistic trust model with a multi-layer adaptive and trust-based weighting system proposed in this publication in order to guarantee trust stability against several attacks. Moreover, a novel approach to combine trust, blockchain and control loops to motivate trustworthy behavior in the IoT marketplace with the integration of smart contracts is introduced and a blockchain-based decision-making process for trust evaluation is proposed. Finally, the mathematical model of the introduced trust management approach is also presented while the resiliency of the trust model is depicted with experiments.

INDEX TERMS Blockchain, Internet of Things, Services, Trust, Smart Contract.

I. INTRODUCTION

The traditional IoT ecosystem for service provision relies on commercial service providers studded with specialized software developers which are creating IoT services for specific business processes running in centralized infrastructures. Missing attributes, such as flexibility, decentralization, service variety and energy efficiency can be enabled by integrating end-users in the service provision process and benefiting from the end-user domain where local resources have high potential to support smart environments for other service consumers in the IoT ecosystem [1]. However, the lack of centralized coordination and the presence of unexperienced end-users acting as service providers are associated with missing trustworthiness between entities in a decentralized IoT ecosystem has a high impact in the overall security of the network. Countermeasure against this bottleneck is the design of trust management systems which consider the special characteristics of end-user based

IoT service marketplaces (with the characteristics of end-user made IoT services and with a fully decentralized network).

The ITU-T [2] highlights the necessity of trust for ICT infrastructures and services and implies several risks arising in the physical, cyber and social world through the lack of trust. Different sources in the literature provide different definitions regarding trust. One definition derived from the ITU recommendation is that trust is the expectation that an entity "will accomplish a given task in an expected manner to fulfil its intended purpose" [2]. Moreover, the ITU-T defines that trust provisioning is realized through different steps including data collection, data management, trust information analysis, dissemination of trust information, trust information lifecycle management [2]. The trust provisioning steps can be encapsulated within a trust management system. The literature provides a considerable amount of publications (summarized in different surveys such as in [3-5]) dealing with trust management systems in different domains (IoT, WMN (Wireless Mesh Networks), MANET (Mobile Ad-Hoc Networks), VANET (Vehicular Ad-Hoch Networks), P2P (Peer to Peer) Networks). However, the low decentralization level of traditional approaches enables problems of single point of failure or autocracy coordination in the system. Moreover, existing approaches do not consider the trustworthiness of new peers or services excluding completely their real initial trust scores. This leads to the fact that malicious nodes may start their attacks already at entry stage and do not give other end-users a clear view on the trustworthiness in the community. Additionally, they completely neglect the integrity of their own generated trust information which renders their credibility highly doubtful. Next to them, most of traditional approaches focus only on a special trust aspect lacking on a complete trust model for the network.

The blockchain technology, together with its cryptographical features and different other technologies associated to it, provides convenient optimization elements in order to overcome trust and data integrity issues. Blockchain has now gained much attention in the academia and industry and its integration in different applications is increasing permanently. The diversity of blockchain publication enriches different sectors such as healthcare, finance, energy, media telecommunication, Internet of Things [52]. For instance, approaches in the healthcare sector tries to optimize data security [33] and authentication schemes [34] for electronic health records. Other authors propose to integrate the blockchain technology in the energy sector in order to enable decentralized electricity load verification, decentralized energy marketplace, P2P energy load management or energy consumption reporting [35, 36]. Blockchain is also introduced to support processes in Artificial Intelligence (AI) [37] or P2P applications [38]. Different blockchain-based approaches aiming to benefit from its tamper-proof and decentralization feature are also present in the field of VANETs [39, 40]. Some other authors dealt with scalability issues and resource constraints when implementing blockchain in IoT devices by proposing an optimized blockchain framework with a lightweight consensus method [49, 50]. Others integrate blockchain to mitigate security issues and problems with centralized entities in Federated Learning processes (a cooperative approach to distributed learning) [51]. The powerful combination of blockchain and smart contracts (selfexecuting codes) within IoT is highlighted in [31, 32]. Several researchers propose approaches to optimize the data integrity [41, 42, 43] or the access control systems [44, 45, 46] in IoT networks. In the context of IoT, specifically in the Industrial IoT different blockchain-based approaches are also present [47, 48]. Recently, the blockchain technology has also attracted researchers to integrate its features in trust management processes within IoT. However, the blockchain technology in its current form is not suitable to be integrated in IoT systems due to its different security issues, such as the overall trustworthiness of the participating nodes. Moreover, limitations regarding the consensus building within the

network should be optimized and adapted to the specifications of the IoT community. Next to them, decentralized issues should be considered, and trust building processes be merged within the blockchain processes in order to maximize the benefits of using blockchain. Section 2 will define challenges in detail and review existing approaches regarding blockchain within trust management approaches in IoT.

A. MOTIVATION AND KEY CONTRIBUTIONS

The security limitations of decentralized IoT service provision approaches, the deficits of existing trust management systems and several challenges for blockchain integration in IoT highlights the importance to design an optimized framework covering different aspects. Previous works have initially addressed issues, such as the lack of trust in end-user based IoT ecosystem [18], by providing a decentralized approach for trust evaluation considering also the initial behavior of entities. The authors in [19, 20] provide an optimized trust framework where blockchain is integrated for integrity reasons. Moreover, they optimize the consensus methods used by the participants in the blockchain network. However, they do not compare their work with recently published blockchain-based trust approaches. Moreover, they do not consider an optimal coordination of the proposed synergy comprising IoT service platform, trust and blockchain. Thus, they miss to benefit from the high potentials of each of the technologies used or merged in other ones, for instance, in decision making or incentivization processes. Next to them, the works in [18-20] provides conceptionally an optimized trust model not covering detailed information on the trust metric parameters and the mathematical model. Moreover, they do not provide a concept how the evaluated trust information are aggregated (and weighted) with each other in order to provide a strong and reliable trust source for the community. Finally, prior works do not highlight the performance of the trust model in relation to others.

This research publication is a subsequent research work addressing existing limitations, elements that have not been considered and new aspects summarized in the following main contributions. This work:

- reviews recently (and only) published blockchainbased trust approaches in the IoT field which aim to benefit from the blockchain technology. The review consists of the definition of several criteria relevant for the assessment based on the characteristics of decentralized IoT ecosystems.
- 2. proposes an optimized and blockchain-based trust approach considering strengths and limitations derived from the related work and covering several relevant trust aspects in IoT. Moreover, this publication presents a blockchain-based trust evaluation process using a lightweight and trust-based consensus protocol for decision making in the P2P network.
- 3. presents different trust metrics and accordingly describes their mathematical models used for further

- trust computations. In this context, this research presents a multilayer weighting system combined with blockchain principles to aggregate the overall trust score of peers in fully decentralized IoT marketplaces.
- 5. introduces conceptionally a novel concept of combining control loops, blockchain and trust to motivate good participation of service providers in the network. In order to realize the incentivization process of the control loops, smart contracts are integrated.
- 6. evaluates proposed holistic trust model by highlighting its resiliency against trust attacks performed by different participation percentage of malicious nodes in the network and by showing its strengths in contrast to a simple model.

B. PAPER ORGANIZATION

This publication is structured as follows: Section 2 presents a review of blockchain-based trust approaches in IoT and summarized challenges for an ideal trust management system considering the different characteristics of decentralized IoT networks and the special nature of end-user-based environments. Section 3 presents an optimized trust model for evaluating the trustworthiness of IoT services. Moreover, it defines the mathematical model of all trust metrics and their corresponding sub-metrics used for trust evaluation. Section 4 introduces the integration of blockchain for trust data storage and trust evaluation. Additionally, it presents a novel multilayer and trust-based weighting system to increase the trustworthiness of the trust model. The evaluation of the proposed trust model and the weighting system is done in section 5. Finally, section 6 presents a novel concept to combine blockchain, trust and control loops to optimize the overall trust in the IoT marketplace.

II. CHALLENGES FOR A TRUSTED TRUST MANAGEMENT SYSTEM – A REVIEW OF RELEVANT BLOCKCHAIN-BASED APPROACHES

One of the key limitations of traditional trust management approaches is the unsecure data storage leading to unreliable trust information about peers in a network. Trust information used to build trust relationships among peers can be manipulated and misused by malicious peers. Another problem is the missing leader or centralized entity for coordinating several decision-making processes in the community. However, a centralized component should be avoided to limit autocracy behavior in a network and to overcome single-point-of-failure issues. To overcome this, the blockchain technology provides the possibility through cryptographically principles and related consensus protocols to securely store information in its ledgers and thus to increase the integrity level of that information. Smart contracts in combination with blockchain enables the automation of processes in a network without the need of a coordinator. The benefits of these technologies and their integration for decentralized M2M/IoT services are initially introduced by the

authors of this publication in [6]. The combination of blockchain technology and trust management systems to enhance the overall privacy, security and trust level is introduced in different application fields such as in P2P networks [26], Vehicular Networks [25, 27], MANETs [30], Robotics [28], Autonomous Systems [29]. Some surveys, such as in [9] reviewed several existing blockchain-based approaches introduced within that domains. However, recently published publications aiming to integrate blockchain for trust management optimization in IoT are not addressed. In the following the most relevant trust approaches are reviewed concluding with their strengths and limitations for using them in decentralized IoT communities.

A blockchain-based trust system was proposed in [10], where the lack of trust between different IoT domains is identified. Every domain has its own manufacturer, which creates a root of trust suitable only for devices within the single domain to communicate securely. The authors in [10] introduced initially a distributed credit-like system (using a platform called obligation chain) including a reputation mechanism which enables every service provider to accept or decline obligations of service consumers. The obligation chain is a distributed ledger used to store signed obligations (done outside the chain) between service providers and service consumers. To protect against malicious nodes, the authors propose to use so-called proof of commitments for service providers and proof of fulfilments for service consumers, which are using the information regarding obligations and fulfilments stored in the distributed ledger. The cooperation between service provider and consumer is done by exchanging terms of use (created by service providers) and obligations (defined by consumers). The authors used a combination of their introduced obligation chain and the standard bitcoin blockchain to access the credibility of the obligation issuer. On top of the obligation chain a three-way handshaking protocol is proposed to bridge trust between different domains. This protocol consists of the setup, spend, and fulfilling phase, using information stored in the distributed ledger to handle service handlings between service providers and service consumers. Reputation scores of service consumers are stored in the distributed ledger and evaluated locally (by every service provider when required) based on the average obligations fulfilled on time by the consumer.

Similarly, the authors in [11] presented a blockchain-based trust management system to evaluate the trustworthiness of devices and to securely store and share trust information in the blockchain via transactions. The proposed system relies on a network model with different manufacturing zones containing physical resources such as IoT devices, an authenticator acting as authorization entity, a trust manager managing and evaluating the trustworthiness of the zone members, miners collecting trust information in a block, broadcasting them and verifying other blocks. For trust evaluation the authors are using direct observations of the packet delivery behavior and recommendations from other nodes. Specifically, the entities cooperativeness, competence, community of interest and the credibility toward recommendations are used as trust metrics. For blockchain activities the authors propose to use a private blockchain called multichain using a round robin algorithm for approving transactions minimizing complex computation resources. The trust computation of the trust manager will also consider the experience scores computed from devices based on their communication with direct neighbors.

The authors in [12] propose a blockchain-based approach combined with smart contracts to evaluate trust of IoT devices. The authors propose to use smart contracts to set endorsement policies for new transactions. Thus, after a transaction is proposed by a client (IoT device), other nodes called endorsing peers, will evaluate them concluding with the acceptance or rejection of the transaction. Transactions with chain code are only accepted if the trust score of participants is high enough. Blockchain activities are done by peer nodes considered as trustworthy. Only authorized clients can join the blockchain networks (permissioned) and the participants are assigned with trust points which are updated based on rating resulting from interactions between two participants. Interactions between two nodes are enabled using smart contracts which check the trust points in relation to the thresholds. Balance of trust point are stored in the blockchain. The authors refer to trust evaluations in two cases. Trust evaluation using Packet Delivery Rate as trust indicator and performed directly after each interaction between two participants and trust evaluation done by the blockchain nodes after a peer initiates a transaction proposal (seems more to be a trust checking smart contract).

The authors in [13] propose a dynamic trust evaluation system which uses a consortium blockchain to track interactions among supply chain participants. The trust score is assigned based on these transactions and has a special focus on this trust data. Therefore, raw data including supply chain data (produced by sensor devices), trade events between entities, and regulatory endorsements are stored off the chain. Their hash values are sent to the blockchain via transactions which trigger smart contracts to automatically calculate trust and reputation scores based on the provided data. The blockchain is used among others to store the hashes of the supply chain data and the digital profiles of all entities (containing the trust information). Smart contracts are also used to include quality assessments between the participants to incentivize participants to contribute trustworthy. Entities joining for the first time the network (without past reputation), will be assigned with a minimum trust score by default. The authors in [13] state that the overall trust score of an entity is calculated based on the overall reputation score and some other feature scores (e.g. consumer feedback) and the weighting factors for the trust evaluation are determined by the business network administrator which also manages the blockchain network and defines the business network model.

The authors in [14] introduce a trust management architecture where trust values of service providers are stored in the blockchain. The system architecture proposed in [14] consists of one layer with distributed IoT devices providing services to each other and a second layer with distributed fog nodes which are responsible for the management and control of IoT objects. The fog nodes also maintain a blockchain which is used by the IoT devices to store trust information in it. The transactions in the blockchain are validated by the fog nodes using the Proof of Stake (PoS) Algorithm. The trust model used in [14] to evaluate the trust level of IoT objects considers only honest IoT devices for reporting recommendations (based on the interaction experience) about other IoT service providers sending to its managing fog (home fog node). Interaction experience means the recommendation of an IoT device toward other IoT service providers regarding a used service. The transactions containing trust information are sent by the home fog node to other fog nodes part of the blockchain for validation (which are using the Proof of Stack algorithm for consensus). A Distributed Hash Table is used to store information about available services provided by potential service providers.

The authors in [15] propose a blockchain-based approach for improving end-to-end trust in different IoT applications. Therefore, they introduce a layered trust architecture for IoT blockchain where trust is considered for data observation and blockchain validation. Data observation includes data from different sources such as from IoT devices where the hash values of these data are stored off-the-chain and in the blockchain (via transactions) for integrity reasons. For trust management the authors introduce a data trust module and a gateway reputation module. While the data trust module evaluates the trustworthiness of observation data based on behavioral information of the data source and related information from other sources, the reputation module provides reputation information about participants to the blockchain and to the application layer. The presented trust model in [15] relies mainly on the confidence of the observations taken between the nodes, the confidence of the data sources, the reputation of data sources, and the evidence taken from other observations. The gateway nodes participate in block generation, validation and distributed consensus in the private blockchain network where only nodes with permission can participate and no competition for block generation among them is required. Based on the information included in blockchain transactions the gateway nodes (are selected periodically) calculate the evidences and the sensor reputations to assign trust values for the sensor observations. The generated block includes transactions containing observation data, public key and signature of data sources, assigned trust value for the observation and the updated reputation of the data source. Furthermore, the authors propose a reputation-based block validation by considering validations of data stored in the blockchain with data provided by nodes and the reputation scores of block generating nodes.

In addition, the authors in [16] propose to use a behavior monitor system in IoT-blockchain infrastructures that can store IoT device data and classifies normal or malicious behavior based on these data. Their system model considers different declared IoT-zones used for different IoT use-cases where each zone has its local blockchain network used to store all kind of communications between devices in form of blockchain transactions. Every zone has its master node selected based on the resource capability and used for main blockchain activities, such as for creating new blocks. Moreover, the master node centrally processes all incoming and outgoing transactions to and from a zone. The authors propose a behavior monitor for each zone (configured on the master node) which classifies the behavior of every device and compute a level of trust on each zone using learning neural networks such as deep auto-encoders.

The authors in [17] propose a blockchain-based trust evaluation for IoT devices (with focus on the home network), where reported histories stored in a blockchain are used to compute the trust scores for each class of devices. Initially, the authors propose to isolate groups of devices in network slices using their own defined SDN-based home controller. Through a simplified risk assessment scale, users are able to assign desired trust levels to those isolated slices. The controllers then use this information to check if the devices are meeting the user's expectation. Therefore, the current trust score of the devices is evaluated and compared to the expected trust level. The trust score is evaluated using the proposed trust assessment system which consists of the Terms of Use (TERMS), where the properties and capabilities of a device designed by its manufacturer are specified. Deviations and reports are also part of the trust assessment system where the first one defines the behaviors that do not follow the TERMS and the second one is the behavior feedback monitoring done by network controllers of devices. All these three elements (with crowd-sources nature) are stored in the blockchain and used to compute the trust scores of devices based on observed behavior history. The authors also introduce an analyzer element as a local trust assessment entity in home networks believing that global trust assessments are not suitable in environments with different policies and security or privacy requirements. The analyzers are used to analyze the data from the blockchain and to do based on this information the trust evaluation for the devices.

The existing trust approaches in IoT [10 - 17] summarized above provide interesting facts regarding the combination of blockchain and trust to enhance the credibility of services in decentralized networks. In this context, IoT environments where end-users act as service providers removing the need of centralized, dependable, or specialized entities urge the consideration of trusted environments enabled by trust management approaches fulfilling special requirements. Thus, different aspects of existing trust approaches are considered in the review by focusing on general, blockchain-based and trustbased factors which are derived throughout the evaluation or are defined initially based on the special characteristics and needs of an end-user based and decentralized IoT service provision approach. The following factors (elements) are considered in the assessment of existing blockchain-based trust approaches in IoT.

Initially, the decentralization regarding the IoT environment, the trust management and the blockchain activities are highly considered to avoid monopolization, aristocracy, and other problems arising with centralized approaches. Besides, the power of end-users is emphasized in the introduction of this publication and in this context, the integration of end-users in trust and blockchain activities is recommended to be also in line with end-user-based service provision. Another point is the trust incentivization in order to motivate peers to participate actively and trustworthy in different community activities. The incentivization should also include punishments for passive or not-well behaving activities. Another element considered in the evaluation is the level of suitability of existing trust approaches in order to be used for autonomous and decentralized IoT application provision (ADIoTAP), where end-users are acting as service providers. Next to them is the information storage type used in the approaches is derived. Considered type solutions are centralized or local storage nodes, Distributed Hash Tables or blockchain-based ledgers.

Blockchain-based factors start with the trust data storage, defining whether trust information is stored in the blockchain (on-chain) or outside (off-chain). Two other important elements considered are the **blockchain type** (could be private or public blockchain) and the blockchain operation mode (closed - permissioned or open - permissionless). To enable decision-making in decentralized networks respectively in blockchain networks and to ensure that all nodes have the same copy of the ledger, another blockchain feature analyzed in existing approaches and relevant for decentralized IoT services is the consensus protocol. Moreover, the consensus should consider the lightweight characteristics of IoT devices and fog nodes part of the IoT network. Additionally, an emerging protocol in this context is a smart contract, used to automate processes based on a contract between participants without third parties. Therefore, the integration of it and the smart contract use case (for what it is used in the approach) are assessed.

The **trust score assignment** is part of the trust-based aspects to be reviewed in existing approaches. It consists whether a trust approach considers both initial trust scores and ongoing trust scores or only one of them when evaluating a peer or application. Next to them, the **trust evaluation entity** is responsible to evaluate the trust score of a peer or service. This can be done locally or by distributing the task among nodes. Another trust-based element is the **trust model** and its **completeness**. That means how complex the model and how many metrics (attributes) does it cover in the trust evaluation. The trust evaluation of an entity produces many trust values which need to be aggregated in order to build the overall trust

score of that entity. Therefore, different trust aggregation techniques such as weighted sum, Bayesian models, fuzzybased algorithms etc. can be used for this process. Finally, the trust management approach should be resilient against different trust attacks performed by one or many peers in the IoT community (trust attack resiliency).

The existing approaches use some features of blockchain, such as the well-known and safe data storage feature using cryptographically principles. However, they do not benefit from the whole potential of blockchain techniques by merging blockchain activities and consensus protocols with trust models. Moreover, they do not provide a holistic trust model covering issues of new services and new service providers in the context of IoT. Next to them, they do not optimize some blockchain drawbacks such as limitations of existing consensus methods.

The assessment has also shown that most of the approaches are using private and closed blockchains focusing more on nodes controllability rather than in transparency for their approaches. Additionally, they do not consider the special nature of end-user made IoT services, where the end-user probably has less technical knowledge and creates IoT services without considering standardized service lifecycle processes. Most of the reviewed approaches are not fully decentralized by using local super nodes for all activities without possibility to contest outcomes of their tasks. In this context, the trustworthiness of the super nodes is not considered resulting on low credibility regarding their results. Their resiliency against trust attacks (such as bad-mouthing attacks) varies from moderate to low opening the doors for malicious nodes to harm the system. Only a few of the evaluated approaches [12, 13, 15] include reward/punishment systems in the network to incentivize good behavior among the nodes. The benefits of process automation and fully decentralization is also mostly ignored in existing IoT trust approaches. Only the authors in [12] and [13] use smart contracts for checking the trust score respectively computing it. The computation and aggregation of the trust score is addressed only in [11, 13, 15] by using weighted average or machine learning techniques in order to get the final score. Table I shows the outcomes of the evaluation of different blockchain-based trust approaches in IoT. The different characteristics derived through the assessment of the approaches concludes with a low suitability level for using them in end-user based and decentralized IoT service provision approaches.

TABLE I. Assessment of blockchain-based trust approaches in IoT

| Elements | [10] | [11] | [12] | [13] | [14] | [15] | [16] | [17] |
|----------------------------|------------------------------------|------------------------------------|------------------------------------|---------------------------|------------------------------------|-------------------------|------------------------------------|------------------------------------|
| Decentralization | partially | partially | not | partially | fully | fully | not | partially |
| End-User Integration | no | no | no | no | no | no | no | partially |
| Trust Incentivization | no | no | yes | yes | no | yes | no | no |
| Data Storage Type | locally, blockchain | locally, blockchain | blockchain | blockchain | DHT, blockchain | blockchain | blockchain | locally, blockchain |
| Trust Data Storage | off-chain | on-chain | on-chain | on-chain | on-chain | on-chain | on-chain | off-chain |
| Blockchain Type | public | private | private | consortium | public | private | private | n/a |
| Blockchain Operation Mode | open | closed | closed | closed | open | closed | closed | n/a |
| Consensus Protocol | PoW | Round Robin | n/a | n/a | PoS | periodical selection | individual | n/a |
| Smart Contract Integration | no | no | yes | yes | no | no | no | no |
| Smart Contract Use Case | n/a | n/a | check trust score | calculate trust score | n/a | n/a | n/a | n/a |
| Trust Score Assignment | ongoing | ongoing | ongoing | ongoing | ongoing | ongoing | ongoing | ongoing |
| Trust Evaluation Entity | local, individual, untrusted | local, individual, untrusted | local, individual, untrusted | distributed, untrusted | local, individual, untrusted | distributed, trusted | local, individual, untrusted | local, individual, untrusted |
| Trust Model Completeness | low | moderate | low | moderate | low | moderate | low | low |
| Trust Aggregation | n/a | weighted average | n/a | weighted sum | n/a | n/a | machine learning | n/a |
| Trust Attack Resiliency | low | low | low | moderate | low | moderate | low | low |
| Suitability for ADIoTAP | low | low | low | low | moderate | moderate | low | low |

III. HOLISTIC TRUST MODEL FOR IOT

A. SYSTEM MODEL

As mentioned in the introduction the end-user together with its personal environment has high potential to support smart environments with their own local resources to enhance the service variety for the community. Thus, this research considers a system model with a completely decentralized IoT ecosystem [1] shown in Fig. 1.

The IoT ecosystem consists of a decentralized P2P network with many end-users in the roles of service providers and service consumers. The P2P network is used for end-to-end communication between end-users and for distributed data storage among them.

Every end-user has the ability to use resources (IoT devices) available in their personal environments to design/configure easily IoT services themselves (within their personal environment). The IoT services are provided to other end-users (acting as service consumers) without the use of centralized entities (central service providers) or centralized execution environments for IoT. Therefore, every end-user can use their own devices such as routers, smartphones or notebooks as local execution environments, which also fulfil the hardware requirements to act as execution systems for service provider activities.

The decentralized character of the IoT ecosystem with its end-users and their personal environments are used in addition to build a network of trust agents and blockchain nodes performing various trust activities described in the following sections.

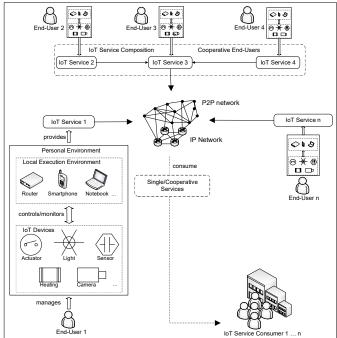


FIGURE 1. Decentralized IoT Ecosystem

B. GENERAL DESCRIPTION OF THE TRUST MODEL

To evaluate the trustworthiness in a completely decentralized IoT community the authors in [18-20] propose conceptionally a comprehensive trust model covering several aspects where end-users act as decentralized service providers. The proposed trust model covers aspects such as service functionality, service quality, end-user behavior, end-user task participation. Fig. 2 shows the trust evaluation layer model which are further described.

Entity Layer: Every end-user (peer) part of the IoT ecosystem has the possibility to evaluate the trustworthiness of other end-users acting as service providers.

Evaluation Layer: Three types of trust evaluations are proposed to be done: evaluation of the services provided by an end-user; evaluation of the behavior of an end-user; evaluation of the end-user participation in community tasks.

Metric Layer: The Service Trust Evaluation consists of several metrics including service testing, service monitoring, and service rating. The Behavior Trust Evaluation consist of testing the integrity of service or trust data. The Task Trust Evaluation consists of checking whether the end-user is participating in different community activities such as testing other peers or performing blockchain actions.

Score Layer: The results of the Service Trust Evaluation will create a component called Service Component Trust Score, which is combined with the component called Peer Component Trust Score (derived from behavior and task trust evaluation) to get the Peer Trust Score of an end-user.

Storage Layer: The computed trust scores are stored in the blockchain (to enable tamper-proof storage) and Distributed Hash Tables (DHT) (to enable fast lookup for information).

One key aspect of the holistic trust model is the possibility to evaluate the trustworthiness of new services or new endusers joining the IoT community. Several other trust models in the literature do not consider the initial trust score of new entities or assign default initial trust scores without validation or based on related information about entities. The proposed trust model in this research is integrating service and performance testing after service deployment in the trust evaluation process. The tests are done by other community members and the results are part of the initial trust score evaluation. This ensures to identify malfunctioning services from malicious or unexperienced end-users (acting as service providers) even in the beginning after services are published to other in the community.

Another important aspect of the holistic trust model is the way how trust data are managed. The increasing number of nodes joining and leaving the network and their possible malicious behavior by removing or changing trust data can harm the whole system and hide a clear view about the truth among good nodes. It has pointed out that blockchain with its cryptographically principles provide a first-class data integrity

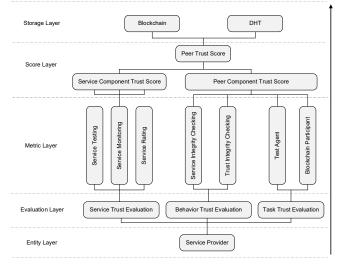


Figure 2. Trust Evaluation Layer Model

feature to store data securely in so called distributed ledgers [7-8]. Thus, the holistic trust model integrates blockchain for optimizing the storage system and to ensure tamper-proof trust data (introduced in [6]). Calculated trust scores and other related trust information are stored in the blockchain by including the information in transactions, which need to be validated using so called consensus methods. To overcome several limitations of existing methods, the authors in [19] introduce a Trust-Consensus Protocol, which considers trust in all steps part of the block creation cycle such as the block leader selection, the block generation, and the block validation. The proposed consensus method is not only used for blockchain activities but also for other parts of the IoT ecosystem such as service provisioning or peer admission/removal to the IoT community.

C. TRUST METRICS AND MATHEMATICAL MODELS

For each of the trust metrics mentioned in the previous subsection (and illustrated in Fig. 1), there are specific trust sub-metrics defined and used for the trust evaluation. Table II shows the different sub-metrics and their respective symbol used for the mathematical model.

TABLE II. Trust Metrics and Sub-Metrics

| Trust Metric | Trust Sub-Metric | Symbol |
|----------------------------|---|--------------------|
| | Functional testing | S _{ft} |
| Service Testing | Response time | S _{ptnrt} |
| | Service acceptance | S_{ptar} |
| Service Monitoring | Service uptime | S_{mtavt} |
| | Service online/offline actions | S _{mtava} |
| | Number of times a service is used | S_{mtacn} |
| | Ratio positive responses | S_{mtar} |
| Service Rating | Service satisfaction | S_{ratint} |
| Peer Task Participation | Participation in tasks | S_{tp} |
| Peer Integrity Checking | Service or Trust Information Integrity | S _{inch} |

In the following the different trust metrics and their respectively mathematical model are described.

Service testing – here the service capabilities including service functionality and service performance are tested. The testing occurs for new and existing services and is performed by other end-users' part of the IoT community.

1. Functional testing – a service is assigned with a service description containing information about its functional behavior. Based on this information other end-users are able to generate automatically test cases and to perform functional tests concluding with pass or fail test cases. The functional testing results are expressed in percentage of successful test cases. Through performance feature scaling, a value from 0 - 1 is derived indicating that 0 is the worst value and 1 the best. The following equation is used for standard scaling purposes:

$$s = \frac{s_i - \min(s_i)}{\max(s_i) - \min(s_i)}$$
(1)

where: s is the normalized value; s_i non-normalized value (test result); $max(s_i)$ is the maximum value; $min(s_i)$ minimum value;

Thus, this equation can be transformed for deriving the score for functional testing:

$$S_{ft} = \frac{S_{tr} - \min(S_{tr})}{\max(S_{tr}) - \min(S_{tr})}$$
(2)

where: S_{ft} is normalized score regarding the functional behavior; S_{tr} is test result after functional testing; $max(S_{tr})$ is the maximum possible test score (equal to 100); $min(S_{tr})$ is the minimum possible test score (equal to 0).

2. Performance testing – same as for the functionality, some information about the service performance are assigned in the service description and are going to be tested by other end-users. An important aspect of performance testing is accessibility, which includes the response time (idea adapted from [53, 54]) in comparison to the maximal response time (defined in the service description of the service) and the service acceptance. For response time the following equation has been defined:

for $S_{ptrt} > \max(Resp_{time})$

$$S_{ptnrt} = 1 - \frac{S_{ptrt} - \max(Resp_{time})}{\max(Resp_{time})}$$
(3)

for $S_{ptrt} < \max(Resp_{time})$ then $S'_{ptrt} = 1$; for $S_{ptrt} > 2\max(Resp_{time})$ then $S'_{ptrt} = 0$; where: S_{ptnrt} is the normalized score regarding response time of the service; S_{ptrt} is the response time of the service; max($Resp_{time}$) is the maximal response time.

For the service acceptance the following equation has been defined:

$$S_{ptar} = \frac{Resp_{pos}}{Req} \tag{4}$$

where: S_{ptar} is the score regarding the service acceptance; $Resp_{pos}$ are the number of positive responses; Req is the number of requests.

Service monitoring – this is happening continuously during the lifetime of a service. The service monitoring is done by other end-users' part of the IoT community. Service monitoring includes some metrics from the performance

 Availability – is the time a service is online from its starting point and/or the number of online/offline actions a service is doing (idea adapted from [55]). Following equation for service online/offline has been defined:

$$S_{mtavt} = \frac{t_{up}}{t_{up} + t_{down}}$$
(5)

where: S_{mtavt} is the score regarding the service uptime; t_{up} is the uptime; t_{down} is the downtime

For the online/offline actions the following equation has been defined:

$$S_{mtava} = \frac{N_{oa}}{M_a} \tag{6}$$

where: S_{mtava} is the score regarding the online/offline actions; N_{oa} is the number of online actions; M_a are the monitoring actions.

 Activity – consists of the number of times a service is used by others for a predefined period and the number of positive responses (idea adapted from [53, 54]) handled by the service. The following equation is about the number of times a service is used:

for $N_{sa} < N_{saaver}$

$$S_{mtacn} = \frac{\frac{N_{sa}}{t_{mon}}}{\frac{N_{saaver}}{t_{monav}}}$$
(7)

for $N_{sa} > N_{saaver}$ then $S_{mtacn} = 1$;

where: S_{mtacn} is the score regarding the usability of a service; N_{sa} is the number of service utilizations; N_{saaver} is the average number of service utilizations;

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 t_{mon} is the monitoring time period of the service, t_{monav} is the average monitoring time period of services.

Moreover, this is the equation for number of positive responses handled by a service:

$$S_{mtar} = \frac{Resp_{pos}}{Reg} \tag{8}$$

where: S_{mtar} is the score regarding the service acceptance; $Resp_{pos}$ are the number of positive responses; Req are the number of requests.

Service rating - other end-users have the possibility to rate a service based on their own experience. This can be done by expressing the service satisfaction S_{ratsat} (using 0 for not satisfied and 1 for satisfied. Another metric is the number of successful interactions (idea adapted from [54]) between service provider and service consumer. The equation is:

$$S_{ratint} = \frac{I_{suc}}{I_{tot}} \tag{9}$$

where: S_{ratint} is the score regarding the service interactions; I_{suc} is the number of successful interactions; I_{tot} is the total number of interactions

Peer Task Participation – here the effort of end-users for participating on different community tasks is measured. In this context the participation as a test agent for testing and evaluating other end-users and services is considered. Moreover, the participation in blockchain tasks is also part of this metric. In the following the equation for Peer Task Participation is shown:

$$S_{tp} = \frac{\frac{N_{tp}}{t_{mont}}}{\frac{N_{tpaver}}{t_{montav}}}$$
(10)

where: S_{tp} is the score for participation in tasks; N_{tp} is the number of tasks done; N_{tpaver} is the average number of average tasks done; t_{mont} is the monitoring time period of a task; t_{montav} is the average monitoring time period of tasks.

Peer Integrity Checking – considers checking the integrity of service and trust data by comparing information in the P2P overlay and the blockchain. Therefore, the following equation: $S_{inch} = \frac{M_{corr}}{C_{tot}}$ (11)

where: S_{inch} is the score for service integrity; M_{corr} are the correct matches; C_{tot} is the total number of checks.

D. TRUST IN THE LOOP FOR TRUST OPTIMIZATION

The trustworthiness of the participants in the IoT community is continuously evaluated. The evaluation will pick out malicious nodes with a low trust score tending to exhibit a malicious behavior. Previously, the authors in [20] proposed to punish untrustworthy peers being able to provide or use services and by banning them out the IoT community using smart contracts. Besides them, to increase the overall security and to benefit from local resources of every node, it is recommended to incentivize peers with a low trust score from the network to boost up their trust score by changing to a cooperative and good behavior. Therefore, this publication proposes to use the benefits of the holistic trust model, the blockchain, the trust consensus protocol by integrating them in a control loop with feedback functionality. In the context of control loops, the authors in [23, 24] introduce a new concept called User in the Loop [UIL], where the user is part of a control loop and motivated to change the location in order to optimize the signal to interference noise ratio in wireless cellular networks. The basic idea here is to incentivize or motivate the user towards a specific behavior. Afterwards, the behavior is analyzed and based on that the end-user is accordingly informed. Therefore, this publication proposes to integrate the UIL concept to the trust paradigm, which is a completely different application field in comparison with the initial usage of this concept in [23, 24]. The proposed control loop is called Trust in the Loop (TIL) and is shown in Fig. 3. The control loop contains a target trust score which has to be achieved by the service provider and the service it is providing. To do so, the Trust Unit will look-up in the blockchain for the current trust score of the service provider or its service. The current trust score is compared with the target score and if it is below, the Trust Unit will set incentives (e.g. discounts for using other services or more responsibilities for community tasks to increase own trust score) for the service provider. These incentives coupled with relevant service information are sent to the service provider. The service provider then decides whether or not to provide a better service in order to get the benefits promised by the Trust Unit. The outcome of the revised service is the service behavior which will trigger the initiation of a new trust evaluation of the service provider and the service in a feedback loop. The TIL concept can also be applied to service providers or to other relevant tasks in the IoT community. Moreover, it can be used by a service consumer who wants to use a specific rare service

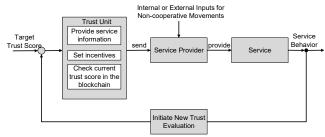


Figure 3. Trust in the Loop

IV. TRUST EVALUATION AND AGGREGATION IN DECENTRALIZED COMMUNITIES

A. TRUST EVALUATION AND INFORMATION STORAGE The authors in [18-20] propose a completely decentralized trust evaluation system, where every end-user part of the community can act as a trust agent by performing trust activities described in section II. As mentioned in [6] evaluated trust scores are stored in the blockchain to secure the integrity of the data. This publication describes the trust score storage in the blockchain more in detail and how trust is evaluated and aggregated.

First, every end-user evaluates the partial trust score of another service or peer by using one of the defined trust metrics in section III. Afterwards, the evaluated trust score is sent to the blockchain by including the trust information in a transaction. This transaction has initially an unconfirmed status and is waiting to be added to the blockchain. Over time, many transactions are part of the pool of unconfirmed transactions and are containing trust information about different peers and services. Other end-users can use this information to aggregate an overall trust score of the service or peer (by creating a list of transactions for a specific entity which has to be evaluated). Therefore, the collected trust scores are used to create an overall trust score using a dynamic weighting system (described in section V) for every trust metric part of the calculation. Thus, the current overall trust score of a peer or service is evaluated from a peer part of the IoT community, which is selected randomly based on its trust score as a block creator to create the new block (using the Trust-Consensus Protocol [19]). Other peers will receive the new created block and will have the possibility to check if the block is created correctly. This means that the transactions included in the block are correct, only trusted transactions are considered, trusted block creator etc. The trust score evaluation can be done in predefined timeslots (time-driven) or when a specific number of transactions is reached (eventdriven). In cases when a service consumer wants to know the current trust score of a service, a trust score request (using smart contracts) is needed to initiate the trust score evaluation (which triggers the trust evaluation cycle described above).

B. INITIAL TRUST SCORE FOR NEW IOT SERVICES

To evaluate the trustworthiness of new peers or new services provided to the IoT community it was proposed to evaluate the functional behavior and the performance of a service based on the information provided by the service provider [18-20]. It can be distinguished between new IoT services provided by a new service provider (peer) or new IoT service provided by an existing service provider (peer). For a new service provided by a new peer, as mentioned, the functional behavior and the performance of the service is considered. The weighting of the two sub-metrics is set based on their importance (further on argued). The functional behavior respectively the functionality of a service has the highest importance. That means, if a service does not work the performance will not play a big role for the service consumer. However, if the service works well, then the performance can affect the satisfaction of the consumer. Thus, the weighting score for service testing is set as $\mu_{st} = 0.7$ and for performance testing $\mu_{st} = 0.3$. The reason why performance testing is considered in the weighting is that it could be that a service is partially working or e.g. 90% of the functionality is working correctly. The following equations shows the calculation of the initial trust score for a new IoT service provided by a new peer:

$$T_{init}^{np} = \mu_{st}S_{st} + \mu_{pt}S_{pt} \tag{12}$$

where: T_{init}^{np} is the initial trust score of a new service provided by a new peer; S_{st} is the score for service testing; S_{pt} is the score for performance testing.

For new services provided by existing peers, the overall trust score of the peer is also considered in the trust evaluation. The weighting is here assigned as follow: $\mu_{st} = 0.6$ for service testing; $\mu_{st} = 0.2$ for performance testing; $\mu_{et} = 0.2$ for the existing trust score of the service provider. Thus, the following equation for trust evaluation can be presented:

$$T_{init}^{ep} = \mu_{st}S_{st} + \mu_{pt}S_{pt} + \mu_{et}P_{et}$$
(13)

where: T_{init}^{ep} is the initial trust score of a new service provided by an existing peer; P_{et} is the trust score of the existing peer.

C. TRUST AGGREGATION SCHEME WITH EFFICIENT WEIGHTING SYSTEM

The evaluation results of the different trust metrics defined in the previous section need to be aggregated to an overall trust score of the end-user (represented as a peer and acting as a service provider). As mentioned, the overall trust score consists of the scores derived from service testing, service monitoring, service rating, peer integrity checking and peer task evaluation. Thus, it is important to assign a weighting system for the different trust metrics as they have different impact under different conditions on the overall trust score of a service or service provider. Therefore, this publication proposes to combine different aspects in order to present a dynamic weighting system which enables efficient trust aggregation and automatically weighting adjustment based on the current situation in the community.

In the following the steps for trust evaluation, trust weighting, and trust aggregation are described:

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- Every peer in the IoT community also behaves as a test agent performing test activities and trust activities. Moreover, every peer part of the blockchain is able to participate actively in blockchain activities.
- 2. Peers continuously act as test agents and perform the above-mentioned tests regarding the trust evaluation. The test results are sent as blockchain transactions to the blockchain in order to be stored tamper-proofed in the blockchain.
- 3. One peer is selected using the Trust-Consensus Protocol as the Block Creator (in Bitcoin called Miner) and starts collecting unconfirmed transactions from the transactions pool in order to form a block. In the collection/selection phase the block creator considers only transactions from peers with average or high trust score. Other transactions are not considered (sorted out) – this ensures that malicious or untrustworthy peers cannot impact the trust management system and thus many attacks are mitigated.
- 4. Before forming the block, the block creator sorts the filtered transactions based on the trust metric category and starts some calculations. This includes the weighted average trust score for a specific trust submetric (for instance, the block creator collects three transactions consisting with information about the service testing score. Therefore, the average of these three values are calculated). Moreover, the block creator looks up for the trust score of the originator of the transaction in order to consider it also in the trust calculation. This process is done for all other trust submetrics. At the end, the block creator will have a list of parameters which will be considered for the next steps of the total trust score computation. The following equation shows the above described process:

$$S_{x}^{w_{r}} = \frac{\sum_{i=1}^{n} T_{p_{i}} S_{X_{i}}}{\sum_{i=1}^{n} T_{p_{i}}}$$
(14)

where: S_x^{wr} is the weighted service trust score for a trust sub-metric; T_{p_i} is the trust score of the peer who has evaluated the service; S_{X_i} the trust score assigned by the peer for the specific trust sub-metric (see Table 1).

5. Another point which has to be considered in the preparation of the trust parameters is the number of tests which are done in a round for a specific trust submetric (it could be that service testing is done three times and service rating only one time). Therefore, the following equation is used:

$$S_{nt}^{w_u} = \frac{\sum n_{S_x} S_x}{\sum n_{S_x}}$$
(15)

where: $S_{nt}^{w_u}$ is the weighted service trust score for the service/peer metrics based on the trust score of each of

the considered sub-metrics and their frequency; n_{S_x} is the number of inputs for a specific sub-metric; S_x is the score for the specific sub-metric (mentioned above).

6. The next step is to rank the different parameters from the worst to the best value. According to this ranking the weighting to the parameters is assigned. This paper argues that parameters with a bad value should be weighted higher in order to motivate service providers in future rounds to provide better services and to participate actively and positively in community activities. The weighting is done adaptively, that means that every round (every new block and new calculation of the overall trust score) the ranking is done and according to that the weighting is adjusted. A future step could be to include also the trust score of the block creator in the trust evaluation process. Therefore, the following equations are used for ranking the trust parameters (are illustrated with the metric Service Testing):

$$S_{test}^{rk} = 1 - S_{test} \tag{16}$$

$$\alpha = \frac{S_{test}^{rk}}{S_{test}^{rk} + S_{mont}^{rk} + S_{rat}^{rk} + S_{inch}^{rk} + S_{tp}^{rk}}$$
(17)

where: $S_{test}^{rk} S_{mont}^{rk} S_{rat}^{rk} S_{tp}^{rk}$ are the ranking values for the metrics Service Testing S_{test} , Service Monitoring S_{mont} , Service Rating, Peer Integrity Checking, Peer Task Participation; α is the weighting parameter for the metric S_{test} .

Similar calculations are also done for the other weighting parameters: β (for the metric S_{mont}); γ (for the metric S_{rat}); δ (for the metric S_{inch}); ε (for the metric S_{tp}).

7. The overall current trust score of a peer is computed by considering all derived scores from the different trust metrics (and calculated in the previous steps) weighted with the corresponding weighting parameters derived in step 6. The following equation shows the calculation process:

$$T_{total}^{cur} = \alpha S_{test} + \beta S_{mont} + \gamma S_{rat} + \delta S_{inch}$$
(18)
+ εS_{tp}

where: T_{total}^{cur} is the current total trust score of a peer; α , β , γ , δ , ε are the weighting coefficients for the different metrics.

8. To compute the overall trust score, the current one should also be combined with the old one. Therefore, we consider to weight both scores according to the average peer trust score of each block (last block and

current block). The following equation expresses the overall trust score of a peer:

$$T_{total} = \frac{1}{n} \sum_{i=1}^{n} T_{p_i}^{old} \times T_{total}^{old} + \frac{1}{m} \sum_{i=1}^{m} T_{p_i}^{cur} \times T_{total}^{cur}$$
(19)

where: T_{total} is the overall trust score of a peer; $T_{p_i}^{old}$ is the average peer trust score of the last block; $T_{p_i}^{cur}$ is the average peer trust score of the current block; T_{total}^{old} is the previous trust score of a peer.

The presented steps for trust evaluation consider a hybrid dynamic (and adaptive) weighting including different weighting aspects in the overall system and enabling trust selfoptimization in the whole community.

V. EVALUATION OF THE TRUST MODEL

The previous sections have introduced a comprehensive trust model with its metrics and calculation principles. The proposed novel trust model with its different characteristics, starting from the initial trust score considerations, the different trust metrics, the trustworthy consensus protocol, the trust aggregation concept, and the synergy of blockchain, smart contracts and trust, fulfils all the requirements defined in section 2 (under which other trust approaches are also assessed). This section shows the reliability and resiliency of the proposed trust evaluation system by performing different experiments as shown in the following.

A. EXPERIMENTAL SETTINGS

The evaluation of the presented trust evaluation system consists of different defined experiments and scenarios simulated under the same general conditions. Ten to fifty transactions per block are conducted where each transaction consists of values regarding the different sub-metrics evaluated by different peers. Moreover, five to ten blockchain circles are executed consisting of five to ten blocks where each block consists of the overall computed trust score of the peer. Experiments comprising the following elements and scenarios are realized: Increasing malicious population (nodes providing false trust information); Impact and evolution of initial trust scores; Static vs. dynamic weighting; Bad-Mouthing Attack (malicious nodes providing bad recommendations to good nodes) [2]; Ballot-Stuffing Attack (malicious nodes providing good recommendations to bad nodes) [2]; Comparative analysis with other existing trust models. Moreover, the experiments include scenarios where all peers are trustworthy (trust score is above equal to 0.5), and scenarios where the percentage of malicious peers trying to manipulate the overall trust score of the evaluated peer sending false trust scores varies from 20% to 80%. Throughout the experiments, the initial trust score capability of the introduced trust model with other approaches providing only default values or no initial

trust scores is compared. Moreover, the introduced dynamic weighting system is compared against other approaches with no or static weighting. To highlight the resiliency of the proposed trust model, a comparison with other simple trust models is done to identify the performance differences of both when being attacked by other nodes under increasing malicious population. Finally, a relative trust score is derived and used to assess the accuracy of the proposed trust model in comparison with existing ones in a comparative analysis.

B. EXPERIMENT 1: IMPACT OF INITIAL TRUST SCORE ON TRUST EVOLUTION

As evaluated in section 2, none of the existing trust approaches are providing a considerable solution for initial trust scores of new services. Most of them are assigning default values or considering only experience values for the start. This subsection shows the evolution of the trust score when using the proposed trust model and its initial trust score strategy in relation to existing approaches.

In this experiment, there is a service provider (peer) which has a good trust score (0.8) and provides five services with good performance. At a moment, five new services are added by the service provider and the evolution of its trust score is analyzed when considering the proposed trust approach and two other approaches (with default initial trust score of 0.5 and without initial trust score). Moreover, the performance of the new services is considered bad throughout their lifetime (trust score 0.2). It is also assumed that the existing services are slightly decreasing their trust performance (from 0.8 to 0.55) throughout the block cycles.

The outcome of the simulation (see Fig. 4) shows the evolution of the trust score when the peer is tending to move to a malicious node by providing bad services. The initial trust score consideration and evaluation using the proposed trust model enables quick identification of malicious or untrustworthy behavior in comparison to existing methods. This supports other peers acting as service consumers in their decisions whether or not to use services from the service provider. This provides better reaction times in mitigating bad nodes (with initial good scores) to participate in community tasks, such as in blockchain activities considering also the Trust-Consensus Protocol.

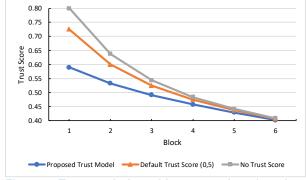


Figure 4. Trust evolution with new services (good to bad)

C. EXPERIMENT 2: STATIC VS. DYNAMIC WEIGHTING The proposed trust model includes a dynamic weighting system combining different aspects to enable efficient trust aggregation and automatically weighting adjustment based on the current situation in the community. The aim of this experiment is to show the trust evolution when using the proposed dynamic weighting system in comparison with static and no weighting approaches.

In the first scenario, a service provider offers various good services where the number of low trust services (up to 60% of the services) is intentionally increased during different block cycles (eight). The proposed dynamic weighting will assign for each service based on the current situation a weight which will be adapted in future rounds of trust evaluation and aggregation. The static weighting will consider predefined weights for the services without including their current behavior in the evaluation. The proposed trust model motivates the peer to stay active in all steps.

The outcome of this experiment (see Fig. 5) shows that the changing behavior of the peers is detected faster using the proposed trust model with its dynamic weighting system. Using dynamic weighting, bad behavior is identified, and malicious peers are demotivated to keep up with the same activities as it leads to a lower trust score (downgrade) and less acceptance in the community. Moreover, when using static

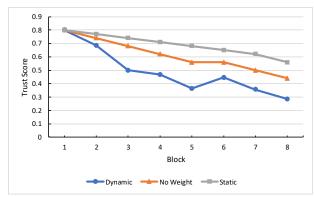


Figure 5. Trust evolution – behavior worsening

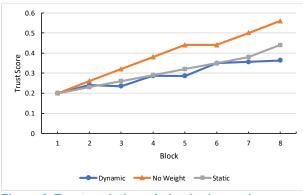


Figure 6. Trust evolution – behavior improving

weighting, due to the fact that the trust weights are known, the service providers may neglect one or the other service.

Contrary to the first scenario, the second one considers the situation where a low trust service provider is providing bad services (also less trust scores) and trying to increase its overall trust score during future block rounds in order to attack the system by seemingly providing some good services. Fig. 6 shows the outcome of the experiment, where it is illustrated that the trust evolution with dynamic is increased more slowly than with static or no weighting approaches. The bad service provider does not have the possibility to boost up its trust score in this way and is demotivated (considering also the first scenario) to behave passively or bad in the community.

Similar results are also conducted when applying this experiment to a service provider providing with just one service but changing the performance of individual characteristics of that service.

EXPERIMENT 3: PROPOSED TRUST MODEL VS. SIMPLE TRUST MODEL – BAD-MOUTHING ATTACK

This section evaluates the resiliency of the proposed trust model in comparison to a simple trust model (with basic average calculations) against malicious nodes in the network performing bad-mouthing attacks [2], where bad or malicious nodes provide bad recommendations for good nodes. The aim of this experiment is to compare the two models with each other by showing the differences of their performance and demonstrating the stability of the proposed model against attacks.

The attacks are run against one service which is provided by a service provider. The service and the service provider are considered trustful with good trust scores in the past. The percentage of the malicious nodes in the network is increased during the experiment. The malicious nodes are performing bad-mouthing attacks by trying to decrease the overall trust score of the service provider. The aim of the experiment is to identify the changes of the overall trust score of the peer during different block cycles and under different amount of badmouthing transactions. Moreover, the resiliency difference

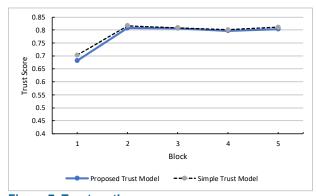
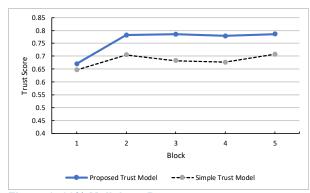


Figure 7. Trustworthy peers





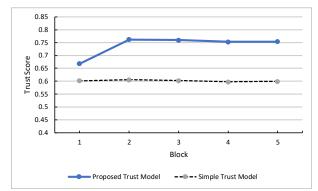
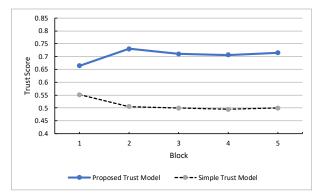


Figure 9. 40% Malicious Peers





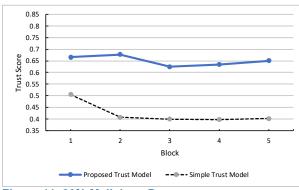


Figure 11. 80% Malicious Peers

between the proposed trust model and a simple trust model is conducted.

Fig. 7 shows the scenario where all peers participating in the trust evaluation are good (trust score 0.5 or higher) which send different trust scores for the evaluated service and service provider. The outcome of this scenario shows that, using the simple model for trust score evaluation, the overall trust score of the service provider is slightly better than with the new proposed model. However, the result using the simple model does not reflect the detailed truth because it fails to include the trust score of all test agents performing the trust evaluation in the overall trust weighting.

Figs. 8-11 consider the existence of malicious nodes (with trust score 0.2) which sends transactions with low trust scores about the evaluated service and service provider. These figures show that with the increasing number of malicious nodes the resilience of the trust score evaluated decreases using the simple trust model. Thus, the difference between the trust scores evaluated using the simple trust model and the new proposed trust model increases with the increasing number of malicious nodes. The results also show that the trust score using the new proposed trust model stays stable with only a minor impact in contrast to the evaluations by malicious nodes.

Fig. 12 shows the trust evolution of the peer versus the increasing percentage of malicious nodes. The outcome shows that the proposed trust model provides good resiliency against attacks even if they increase to an 80% population. This can be argued by the fact that untrustworthy peers and services are ignored in the block building process and the proposed dynamic (adaptive) weighting system.

EXPERIMENT 4: PROPOSED TRUST MODEL VS. SIMPLE TRUST MODEL – BALLOT-STUFFING ATTACK

This section evaluates the resiliency of the proposed trust model in comparison to a simple trust model (with basic average calculations) against malicious nodes in the network performing ballot-stuffing attacks [2], where bad or malicious nodes provide good recommendations for bad nodes.

The attacks are run against one service which is provided by a service provider. The service and the service provider have a low trust score with bad trust scores in the past. The

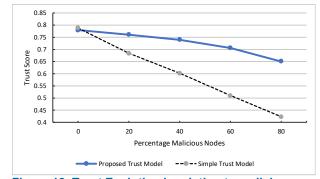


Figure 12. Trust Evolution in relation to malicious population

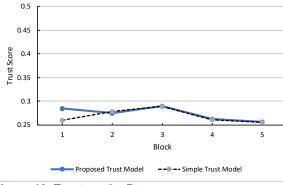


Figure 13. Trustworthy Peers

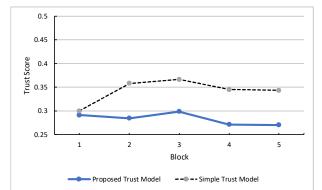


Figure 14. 20% Malicious Peers

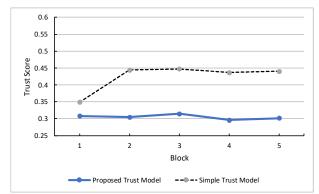


Figure 15. 40% Malicious Peers

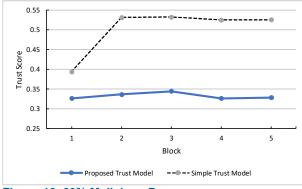


Figure 16. 60% Malicious Peers

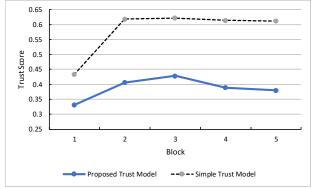


Figure 17. 80% Malicious Peers

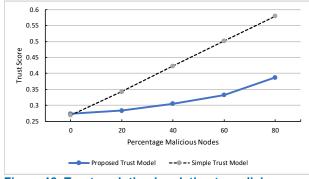


Figure 18. Trust evolution in relation to malicious population

percentage of the malicious nodes in the network is increased during the experiment. The malicious nodes are performing ballot-stuff attacks by trying to increase the overall trust score of the service provider. The aim of the experiment is to identify the changes of the overall trust score of the peer during different block cycles and under different amount of transactions. Moreover, the resiliency difference between the proposed trust model and a simple trust model is conducted.

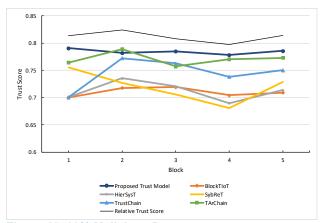
Under normal conditions without malicious peers in the network the performance of the two models are almost the same (shown in Fig. 13) but the differences appear when starting the attacks. Figs 14-17 show that by increasing the percentage of malicious nodes, which send good trust scores for a bad service, the proposed trust protocol stays resilient with only a slight impact from wrong trust evaluation scores. In contrast, the simple trust model totally crashes (in terms of successfully being attacked) by increasing the trust score of the peer up to 100% of its starting trust score. This is also shown in Figure 18.

EXPERIMENT 5: COMPARATIVE ANALYSIS

This subsection presents a comparative analysis of the proposed trust model against other relevant trust approaches which are theoretically evaluated in section 2: BlockTIoT [11], HierSysT [14], TrustChain [13], SybRet [12], and TArChain [15]. The comparison focuses on the performance of the different protocols under different attacks and increasing population of malicious nodes. Initially, based on

the trust average of all evaluated trust models the relative trust score is defined and used to assess the reliability of them under malicious conditions.

Figs. 19-22 demonstrate the performance of the different trust models under the bad-mouthing attack for different block rounds and different malicious population. It can be seen that the proposed trust model stays quite stable and resilient throughout the different scenarios. The increasing percentage of false trust information is ignored by the proposed trust model due to the fact that evaluation results from untrustworthy peers are completely ignored in the block building process in the IoT community. Moreover, the impact of the initial trust score enables a true start in the trust building process providing overall several advantages besides existing approaches. Other approaches present limitations in terms of trust reliability because of uncomplete trust metric lists, susceptible weighting systems, and/or missing trust entity considerations. Fig. 23 confirms the trust resiliency of the proposed trust model in comparison to BlockTIoT [11], HierSysT [14], TrustChain [13], SybRet [12], and TArChain [15] under increasing malicious nodes population in the network. As result, bad-mouthing attacks, where nodes try to downrate a good performing node, are almost mitigated by the proposed trust model.





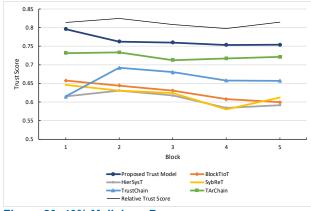
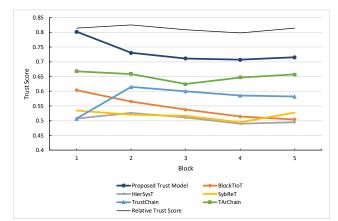
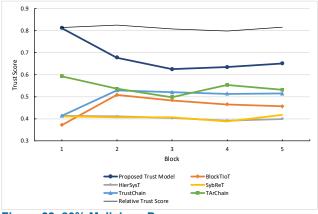


Figure 20. 40% Malicious Peers

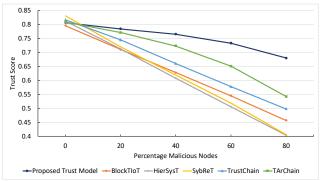
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The results of the ballot-stuff attack performed against the different trust models are shown in the Figs. 24-27. Here the malicious nodes are trying to uprate one of their "friends" in order to harm the system. The figure illustrates that the proposed trust model is only slightly impacted by this attack and the global view about the bad node will remain untrustworthy throughout the different block rounds. The trust evolution under increasing malicious population can be seen in Fig. 28 and demonstrates again the reliability and stability of the proposed trust model. Most of the existing trust models are quickly impacted by the attack, giving the malicious nodes

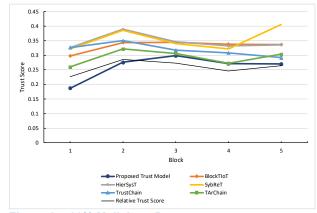


Figure 24. 20% Malicious Peers

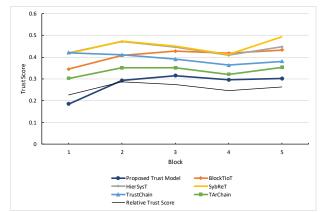


Figure 25. 40% Malicious Peers

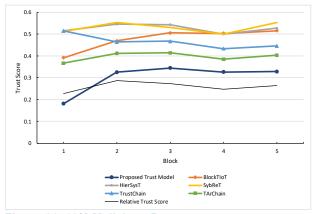
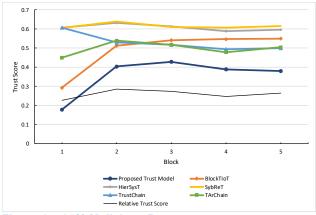


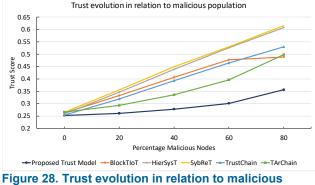
Figure 26. 60% Malicious Peers

the possibility to change the opinion in the community, which afterwards leads to further attacks.

The comparative analysis performed in this subsection demonstrates the high resiliency of the proposed trust model against different attacks (bad-mouthing and ballot-stuffing). The increasing percentage of malicious nodes in the network will also have a low impact on the performance of the proposed trust model. Moreover, the different experiments conducted in this section shows the advantages of the proposed trust model, such as the initial trust score evaluation or the dynamic weighting system. Next to them, the trust







population

inclusiveness in all steps of the trust evaluation process and the blockchain activities ensures high reliability on the outcomes.

VI. CONCLUSION

The synergy of blockchain technology and trust within IoT environments has powerful attributions to effectively counteract several security and trust issues present in decentralized communities with end-user-based service provision capabilities. The emerged technology of blockchain, different trust considerations and the evolution of IoT come with different challenges. The synergy of these technologies opens new research questions and directions.

This research publication presents a novel and comprehensive review of existing blockchain-based trust approaches and provides information about their suitability to decentralized IoT communities. The evaluation in this publication gives other researchers in the blockchain and IoT paradigm a special overview on blockchain-based trust approaches within the IoT and enables them to quickly identify open issues in this field for their upcoming research. Motivated from the different identified challenges and issues, this research presents a holistic trust model for decentralized IoT ecosystems where end-users are empowered and integrated in the service provision process. The presented model covers not only the trust status of existing services or service providers but also considers the trustworthiness of new joining providers or new IoT services. Single point of failures

are completely eliminated by a fully decentralized trust evaluation system and participants are motivated to act in several community tasks through trust competitions. This research publication provides detailed information on the trust metric parameters and presents their mathematical model used for trust evaluation. Moreover, it introduces a new trust aggregation scheme comprised with a dynamic weighting system in order to compute reliable trust scores of the participating entities in an IoT community. Through a previously introduced trust consensus protocol, the trust evaluation and aggregation steps are highly optimized in terms of trustworthiness and reliability and enables only trustworthy peers to proceed, create and validate transactions/blocks used for the different trust processes. Moreover, blockchain and trust are combined with control loops to introduce a novel concept which optimizes the security of the ecosystem by incentivizing low-trust peers to change their behavior in the community. Finally, this research publication presents an extended evaluation of the proposed trust model by highlighting its reliability and resiliency. This is done through different experiments starting from the validation of the initial trust score derivation capability of the trust model, the dynamic weighting system, the resiliency against different attacks and presence of malicious population, and finally, with a comparative analysis of the proposed trust model against other relevant trust approaches, concluding with a good performance in terms of resiliency and reliability of the new

proposed trust model. Future works will have special focus on the control-loop concept and their possible integration in several aspects of the decentralized IoT ecosystem. Moreover, the aim is to analyze the integration of other trust metric parameters to the proposed trust model in order to improve its capabilities and to apply it in different use cases to achieve a considerable level of generalization. In addition, potential scalability issues will be addressed in the proposed trust model within the IoT community in the future. The proposed blockchain-based trust model can serve as a good basis for further research on increasing the trustworthiness in IoT networks with the incorporation of blockchain. As the presented approach highly considers completely decentralized communities with enduser responsibilities, it can be mapped onto other fields such as in VANETs, Flying Ad Hoc Networks (FANETs) or the Internet of Everything (IoE). Recently, the next generation of the Internet called Web3 is raising up. The Web3 is characterized with the incorporation of blockchain for information storage, smart contracts for agreement executions, end-users serving as maintenance entities and the realization of decentralized application within this network. The trustworthiness of the Web3 is still an open research issue where the introduced blockchain-based trust model fits very well to the Web3 architecture as it considers, similar to the Web3, completely decentralized networks, blockchain for integrity reasons, and the integration of end-users in decision

making processes. The incorporation of the presented approach within the next generation Internet is also part of future work and can also contribute to further research in academia.

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